

	1 GIANTleap™	Growth Catalyst™	Path to scale™	10x Entrepreneur™
SME LIFECYCLE STAGE	<ul style="list-style-type: none"> <li>• seed / concept</li> <li>• start-up</li> </ul>	<ul style="list-style-type: none"> <li>• seed / concept</li> <li>• start-up</li> <li>• growth</li> </ul>	<ul style="list-style-type: none"> <li>• growth</li> <li>• expansion</li> </ul>	<ul style="list-style-type: none"> <li>• growth</li> <li>• expansion</li> </ul>
TYPE OF ENTREPRENEUR	<ul style="list-style-type: none"> <li>• first time and serial entrepreneurs, with base education and some business experience</li> </ul>	<ul style="list-style-type: none"> <li>• entrepreneurs with limited competitive advantage needing to achieve sustainability</li> </ul>	<ul style="list-style-type: none"> <li>• entrepreneurs with high growth potential and limited organisational leadership experience who are scaling business for the first time</li> </ul>	<ul style="list-style-type: none"> <li>• entrepreneurs with high growth potential and very strong business and management experience, whose team has no formal business scaling training</li> </ul>
TYPE OF SUPPORT	Intensive	Intensive	Moderate	Moderate to light-touch
OBJECTIVE OF SUPPORT	<ul style="list-style-type: none"> <li>• develop, test and prove a scaleable business model</li> </ul>	<ul style="list-style-type: none"> <li>• build and manage a sustainable business</li> </ul>	<ul style="list-style-type: none"> <li>• develop and systematically build the foundation for growth and scale</li> </ul>	<ul style="list-style-type: none"> <li>• grow and implement the disciplines to sustain rapid growth and build a healthy organisation at scale</li> </ul>
DURATION (MONTHS)	27	27	24 - 36	12 - 24